

talktainmentradio.com

Radio - The way it should be heard!

TALKTAINMENT RADIO SHOW HOST PACKAGES

\$100.00 MONTHLY –FOR INDIVIDUAL HOST

\$150.00 MONTHLY FOR NON-PROFIT ORGANIZATIONS

\$200.00 MONTHLY FOR BUSINESSES, LARGE NON-PROFITS OR GOVERNMENT

THIS PACKAGE INCLUDES:

*LIVE OR PRERECORDED SHOWS, 24-7 PODCAST * AND MUCH, MUCH MORE CALL TODAY BE A HOST 1-877-932-9766

Talktainmentradio.com is a premier online radio studio that provides a platform and opportunity for the user to host their own radio show and make video programs using state of art facilities. Our mission is to create and distribute innovative and entertaining content for our listeners around the world

@ At Talktainmentradio.com we provide the state of the art studio platform and unique opportunity for you to live your dream and become a star

@ At Talktainmentradio.com we can place your show on other AM and FM radio stations and popular online networks

@ At Talktainmentradio.com we host your programs on our website, create a special show page for you and we broadcast live, rebroadcast and podcast your show 24-7 Wow!

@ At Talktainmentradio.com you are the boss. We help you create a great radio/video product and you market and promote your own program- we'll show you how

Talktainmentradio...world's greatest radio-radio the way it should be heard!

Exclusive Programming - Heard only on talktainmentradio.com

Our audiences are educated, driven, and tech-savvy. With over 50 shows on our roster, we've got programming available for every listener!

- Business and Technology

There is an increased interest in using modern technology to conduct online business. 56% of all small businesses now have websites, up from 46% a year ago.

- News and Politics

Online is where a majority of the population goes to get their news. The Internet surpassed newspapers as a source of news for the first time with 46% of people saying they get their news online at least three times a week.

- Sports

72% of all males and 50% of all females are sports fans. 68% of them make over \$50,000 a year, making this demographic appealing for companies looking to advertise to those with disposable income.

- Comedy

Audiences continue to spend their money on having a good time. Americans have spent over \$44.7 billion on comedic entertainment in the last decade.

- Family

The family demographic continues to be at the top of every company's marketing and advertising wish-list. U.S. family households spend over \$75.5 billion every year on entertainment.

- Supernatural and Paranormal

Interest in supernatural origins has surged over the last decade. A recent poll revealed that 75% of Americans believe in paranormal phenomena.

- Arts and Culture

Arts and culture are popular and lucrative passions for the buying public. The arts and culture industry generates \$166.2 billion in economic activity every year.

- Religion

The transition to using online means to obtain information has had an effect on those who take interest in spirituality. 1 out of 4 Internet users have searched online for religious information.

- Health and Wellness

Nearly 50% of all Americans dedicate their time and money to health and wellness programs. This industry generates more than \$21 billion in revenue each year.

- Music

Increased consumer interest in finding music online has seen the already profitable industry flourish. By 2015, the \$6.3 billion niche is projected to reach an all-time high of \$7.7 billion.

- Love and Relationships

Over 40 million people flock to the Internet every year in search of love and relationships, leaving advertisers wanting to stake their claim in this \$1.6 billion industry.

Users are more likely to see your ad online as your brand message is being reinforced on-air. Why? talktainmentradio.com is a destination station! Our listeners make the conscious decision to tune in to our programming. Listeners are not distracted by traffic or listening to pass the time. TTR listeners seek out our programming on their own, making them more receptive to every message and every banner.

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TTR Listener Demographics

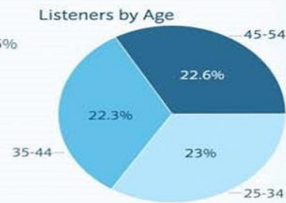
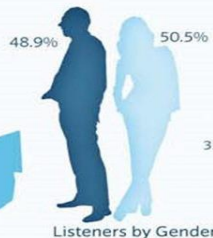
On Average
+110,000
Views Per Month

40% of site visitors
listen live!



30%
Traffic from
Mobile Users

**Top Metro
Market Traffic
Columbus, OH**



talktainmentradio.com out performs 25 of the 29 terrestrial stations in Columbus, OH

The Future of Online Radio

Smartphones have caused more and more drivers to abandon the airwaves of terrestrial radio. Listeners can now sync their phone in their car to enjoy programming when they want. Our listenership is rising while terrestrial stations suffer as a result of the technological movement. Online and mobile radio are expected to see the most significant revenue gains (in millions) compared to broadcast and satellite radio.

Commercial Announcements	LIVE REMOTE/ EVENT PROMOTION	Additional Services
<p>Package A- \$200.00</p> <p>This package includes 50 30-second commercials</p>	<p>Package A \$300</p> <p>Package A of the live remote event promotion option includes 1 hour of event presence and 3 break-ins at the event</p>	<p>Production time is \$100 per hour-sit down with over 50 years of expertise in production for advice on your next project</p>
<p>Package B-250.00</p> <p>This package includes 75 30-second commercials</p>	<p>Package B \$350.00</p> <p>Package B of the live remote event promotion option includes 2 hours of event presence and 4 break-ins at the event</p>	<p>STUDIO A RECORDING TIME-AUDIO</p> <p>Studio recording time is \$100.00 per hour-take advantage of TTR's top of the line facilities by recording your next project in one of our state of the art audio broadcast studios</p>
<p>Package C-300.00</p> <p>This package includes 100 30-second commercials and 1 flip ad</p>	<p>Package C \$375.00</p> <p>Package C of the live remote event promotion option includes 2 hours of event presence and 4 break-ins at the event. It also includes 30, 30 second commercials</p>	<p>STUDIO B RECORDING TIME- VIDEO</p> <p>Studio recording time is \$150.00 per hour-take advantage of TTR's top of the line facilities by recording your next project in one of our state of the art video broadcast studios</p>
<p>Sponsorship Package</p> <p>Sponsorship package D-350.00</p> <p>This package includes 1 promotional mention per show, 1 Flip Ad and 50, 30-second commercials per month</p>		

Website Advertising



Flip Ad
300PX h x 730PX w

Home Page **\$250**
Program Page Sponsor **\$200**
Show Page Sponsor **\$150**



Medium Rectangle
250PX h x 300PX w

Home Page **\$235**



Leaderboard
90PX h x 728PX w

Home Page **\$225**
Program Page **\$175**
Show Page Advertiser **\$100**



Sidebar Ad (Custom Size)
85PX h x 275PX w

Appears on all pages **\$215**

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More Than 89M
Consumers Per Month
Connect to online audio

56%
of Americans Listen
to Online Radio

studies show adding
Internet Radio
to an Online Campaign

Increases AD Response by
↑200%

Advertisers

Panache
FITNESS COMPANY

TECH COLUMBUS

Franklin County Children Services

OXY WATER

OHIO STATE

STONEHALL SWC COLUMBUS

United Way
United Way of Central Ohio

MBE
Minority Business Enterprise

RED WHITE & BOOM!

[Source: Arbitron] [Source: TargetSpot] [Source: TargetSpot]